

CJSW 90.9FM and WordFest launch *The GG Podcast*

(November 10, 2011- Calgary, AB) To commemorate the 75th Anniversary of the Governor General's Literary Awards, WordFest and CJSW 90.9FM have partnered to create **The GG Podcast**. This series of podcasts explore the impact that winning a Governor General's Literary Award has on a writer's career and the significance this recognition has on Canada's cultural landscape.

The GG Podcast will launch on November 14, 2011, a day before the recipients of the 2011 Governor General's Literary awards are announced. The GGs, Canada's national book awards, honour the best of our literature in seven categories, in both official languages. These Canada Council awards celebrate and promote the excellence of Canadian writers, illustrators and translators.

For *The GG Podcast*, WordFest selected five writers that have received the award in various categories: **Peter Behrens, Dany Laferrière, Arthur Slade, Miriam Toews** and **Guy Vanderhaeghe**. Each writer sat down with CJSW for an exclusive interview during their visit to WordFest, an annual literary festival that runs each October in Calgary and Banff.

There is also an introductory episode featuring an interview with former governor general Adrienne Clarkson that discusses the importance of the awards as well as her role in formalizing the awards ceremony.

Each episode is unique, intimate and offers these writers a chance to express their reaction to the award that introduced more readers to their work and cemented their status as one of Canada's leading authors.

WordFest would like to thank project partner CJSW, Calgary's campus and community radio station, and the Canada Council for the Arts for their support.

For more information on this project visit wordfest.com or cjsw.com. To download **The GG Podcast**, please visit iTunes or cjsw.com.

CJSW 90.9FM campus and community radio is proud to bring award-winning news and spoken-word programming to Calgary's airwaves. For access to CJSW's original podcasts please visit cjsw.com.

WordFest brings readers and writers together across Calgary, Banff and the Bow Valley during an annual literary festival in October and year-round events. For more information, please visit wordfest.com.

Media Inquires:

Mary Kapusta, WordFest Marketing Manager

P: 403.237.9068 • F: 403.237.9093 • mkapusta@wordfest.com

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general's literary awards
75 years of **g**great books

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